

Capability statement

Business Planning and Governance

Vision

Strategic management principles are applied to our client's business operations to ensure they maximise their operations to achieve their profit, or not-for-profit goals.

Services

- Business Planning and Research
- Feasibility Studies
- Governance Advice and Analysis
- Staff and Community Engagement

Case Studies

Munda Biddi Trail Foundation, 2009

NBD wrote a Five Year Business Plan to guide the operation and financial viability of this organisation. Outcomes are now being implemented including the establishment of a high profile fundraising mass participation cycle tour on the Trail.

Destination Swan Valley, Proejct Management of New Entity Creation, 2009

NBD worked closely with stakeholders in the Swan Valley food, wine and tourism sectors to assist them in the design and drafting of a Constitution for a new entity to guide promotion of the Swan Valley as a premier food and wine destination.

Woodside Energy Ltd, 2007-2008

NBD has conducted numerous feasibility and research projects on behalf of Woodside Energy Limited including assessment of a hotel development and assessment of internal business operations on behalf of the North West Shelf Joint Venture.

Shire of Kojonup, 2007-2008

NBD has been advising the Shire of Kojonup on the opportunities to maximise local government expenditure on visitor servicing and tourism. This involves understanding the Associations Incorporation Act, analysing the operational structure of the existing business and advising on governance options for the Kodja Place.

Swan River Trust, 2007- 2008

NBD researched the establishment of a fundraising Foundation to support the operations of the Swan River Trust and a community engagement membership program. This involved working with the Parliamentary Counsel's Office to write Rules to govern the Foundation, market research into community engagement programs and product development. It required extensive understanding of the Associations Incorporation Act. The project has resulted in the establishment and launch of the River Guardians membership program.



<http://www.riverguardians.com/Pages/Welcome.aspx>

Tourism WA 2005-2006

NBD wrote the comprehensive Visitor Servicing Guide for Local Government. This guide is available for download at www.tourism.wa.gov.au & has been distributed and used by local government across WA. It is widely accepted across Australia as a groundbreaking introduction to visitor servicing for Local Government.

[http://www.tourism.wa.gov.au/Visitor Servicing/Pages/Visitor Servicing Guide for Local Government.aspx](http://www.tourism.wa.gov.au/Visitor_Servicing/Pages/Visitor_Servicing_Guide_for_Local_Government.aspx)





Imaging The South

NBD has helped write two successful applications on behalf of this business for the Telstra Small Business Award and the South West Business Award. Both times the business won its category.

Penguin and Seal Island Cruises

Prepared a successful application to CALM (Now DEC) for an E Class Restricted Licence on behalf of the client. The task required in depth understanding of the business of tourism in a sustainable context, with consideration of a triple bottom line focus.

Bibbulmun Track Foundation and CALM

NBD wrote a Business Plan to guide the establishment and operations of the Friends of the Bibbulmun Track (now Bibbulmun Track Foundation). This included writing a Business Plan to guide CALM's management of the Track and a Memorandum of Understanding between CALM and the Friends of the Bibbulmun Track.

