

## Capability statement

### Indigenous, Regional and Heritage Development

#### Vision

Indigenous, cultural and environmental heritage and integrity are maintained and recognised for the economic benefit of urban, regional and remote communities.

#### Services

NBD provides the following services

- Feasibility, tourism development, enterprise design and interpretation centre development that creates long term sustainability for all stakeholders
- Application of heritage management principles and an in depth understanding of sustainable tourism
- Creation of interpretive tools for appreciation by a visitor audience
- Market analysis to identify opportunities for new development

#### Case Studies

##### **Tourism WA, 2007-2008**

NBD worked with the Murujuga Aboriginal Corporation to undertake a feasibility study for a Rock Art Interpretive Centre on the Burrup Peninsula.

##### **Woodside Energy Limited, 2007**

NBD conducted a feasibility study for the Murujuga Aboriginal Corporation to explore the viability of the Corporation operating a Motel in Karratha (on behalf of Woodside Energy).

##### **Midland Redevelopment Authority, 2004- on-going**

NBD is contracted on an ongoing basis as Executive Officer for the MRA's Rail Heritage Steering Committee. The role has involved understanding heritage management principles, writing and assessing tender documentation, appointing consultants and preparing submissions to government.

### Tanami Gold, Governor General Official Mine Opening, 2006

NBD coordinated the Welcoming Ceremony and Governor General's official opening of the Coyote Gold Mine in the Tanami Desert. The work involved liaising with the Tjurabalan Aboriginal Corporation and the Kimberley Land Council to design an event that integrated the traditions of the original owners of the land with the requirements of



the highest ranking official of Australia. Features included a smoking ceremony for 300 people, community celebration (junba) and gift exchange ceremony. The successful event celebrated the Year of the Outback and featured on ABC's Stateline.

### Guildford and Swan Heritage Tourism Project, 2002-2004

NBD prepared a plan to convert the Guildford Courthouse into a visitor and interpretive centre. Referring to local histories, Conservation Plans for the key buildings within this highly significant precinct, tourism demand analysis and significant consultation with key stakeholders (including Guildford Historical Society and Swan Valley Tourism Council), a Plan was developed to guide the conversion of the Guildford Courthouse to a visitor and interpretive centre. The work resulted in the opening of the Swan and Eastern Region Visitor Centre



which is now open 7 days per week in the Guildford Courthouse and provides heritage interpretation for this heritage listed building and for the broader National Trust listed Town site and historically significant region. From the Courthouse's previous use as a showcase for the Guildford Historical Society's Collection which was open only one half day per week, the award winning Visitor Centre now fields 600,000 tourism enquiries a year including 50,000 visitors to the Centre.

### **Baiyungu Aboriginal Corporation, 2001**

Working with members of the Baiyungu Aboriginal Corporation, NBD wrote a Tourism Development Plan including identifying new business opportunities and preparing strategies. Businesses identified included accommodation, 4WD bike tours, camping grounds and Indigenous Cultural Tours. Numerous tourism businesses are now operating as a result of the project.



### **Dampier Peninsula, Indigenous Tourism Plans, 2001**

This project involved NBD working with two indigenous communities in the Kimberley to help identify their tourism development aspirations and assist them to develop sustainable tourism accommodation. The project resulted in a person being employed in Broome to implement the recommendations in the Plan.

### **York and Toodyay Museums, Forging the Link project, 2003**

NBD prepared a Marketing Plan for the Newcastle Gaol and Connors Mill in Toodyay and for the Residency Museum in York to optimise visitation and expenditure by visitors to these highly significant heritage tourism attractions.

### **Curtin University, Heritage for Living Project, 2005**

NBD in conjunction with David Dolan of Curtin's Research Institute for Cultural Heritage explored the impact of heritage tourism on the towns of Broome, Kalgoorlie and New Norcia. The assessment aimed to determine heritage tourism's impact on towns and identified opportunities to manage tourism development in the towns.

### **Jurien Progress Association, Jurien Heritage Museum Feasibility, 2002**

NBD in conjunction with David Dolan of Curtin's Research Institute for Cultural Heritage explored the potential feasibility of creating a Museum in Jurien based on the farming heritage of the region. Following the market feasibility assessment, an interpretative centre was recommended with a focus on natural heritage and farming heritage in order to broaden its appeal.

### **South West Development Commission, South West Industrial Heritage Trail, 1999**

NBD, Curtin University and Tourism Coordinates jointly explored the feasibility, conducted the heritage audit and developed a business case for the South West Industrial Heritage Trail. This is now a fully operating heritage trail known as "working Life".